Internet Users By Region







We are able to read this, because we have access to the Internet. It's hard for many to imagine life without connectivity, but that's the reality for half the world's population. Africa has the lowest number of Internet connections - only 22 percent of the continent has access. It also has the largest potential for progress!



Anglophone V's Francophone

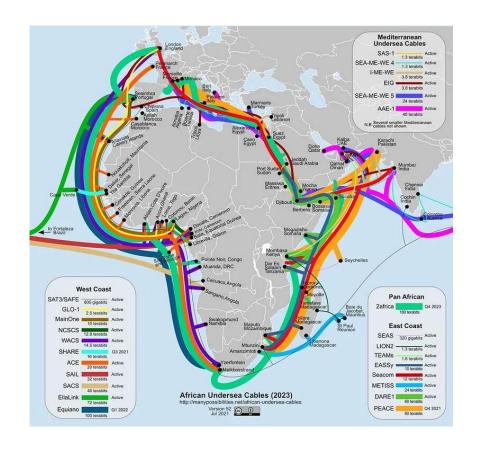




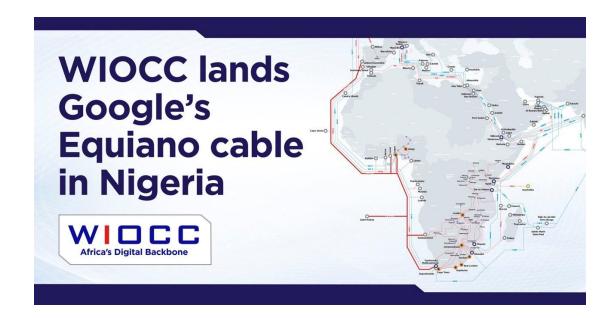
Submarine Connectivity Today

Internet Penetration on the Continent remains low, in the region of 40%. Additional Capacity will increase speeds and reduce prices.

Researchers on Africa agree on the fact that increasing online access in Africa to 75% has the potential to create 44m new jobs. These numbers are too BIG to just ignore.



Submarine Connectivity Today















The Key Market Operators

- The Top 10 Operators rank in the World Top 100
- Emerging Wholesale Operators, MNO's, ISPs

Top 10 telecom companies			
Rank in Top 500	Company	Country	Turnover in \$bn
7	MTN Group	South Africa	10.7
17	Vodacom Group	South Africa	5.9
25	Vodacom South Africa	South Africa	4.7
32	Groupe Maroc Telecom	Morocco	3.5
33	MTN Nigeria	Nigeria	3.4
40	MTN South Africa	South Africa	3
42	Telkom	South Africa	3
43	Global Telecom Holding	Egypt	3
60	Maroc Telecom	Morocco	2.1
62	Safaricom	Kenya	2
2016 results			

What are the challenges that UK companies face, looking at the opportunities within Africa?





It depends on what you are looking for...

- Which is the right country for me?
- How do I gain access?
- How much risk is there?
- How does one measure risk?
- How much money do I need?
- Do I need to set up a Business?

- Will I get paid?
- Is it dangerous?
- Security?
- Political stability v instability?
- Banking (Jurisdictions)